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**SUP4SUD**



**Tionól Réigiúnach  
an Tuaiscirt & an Iarthair  
Northern & Western  
Regional Assembly**

## **Press Release**

# **1<sup>st</sup> SUP4SUD in-person Workshop and Study Visit in Székesfehérvár, HU**

From: [Northern and Western Regional Assembly](#)

Date: 5 Sep 2025

- **SUP4SUD Consortium meet in Székesfehérvár, HU**
- **Partners visit key sustainability project sites in the region**
- **Project Coordination ensures successful collaboration**

From 1-3 September the SUP4SUD project consortium ran its first in-person Workshop and Study visit in Székesfehérvár (Hungary), hosted by Lead Partner CTRIA ([Central Transdanubian Regional Innovation Agency](#)).

After introductions and ice-breaking exercises, Day 1 saw a Keynote address by urban planning expert and project consultant Jose Costero. Jose discussed the meaning of sustainable development and design and the methods of improving integrated urban policy instruments. He addressed how to apply sustainability at local and regional level, in local action plans, green deals and URBACT measures- all within the ethos of the AGENDA 2030. Risks and Challenges were also addressed and included the fragmentation of efforts, limited coordination, lack of alignment between plans, competing policy objectives, limited resources, implementation gaps (strong diagnosis/weak vision), the absence of monitoring and changing priorities which can all reduce the continuity of efforts and their long-term impact.

As an external expert, Jose explained that the SUP4SUD project will focus on improving strategic planning, to address these challenges and integrate the sustainability goals (economic, social, spatial and environmental policy). These efforts will set clear priorities and focus efforts on the most impactful actions.

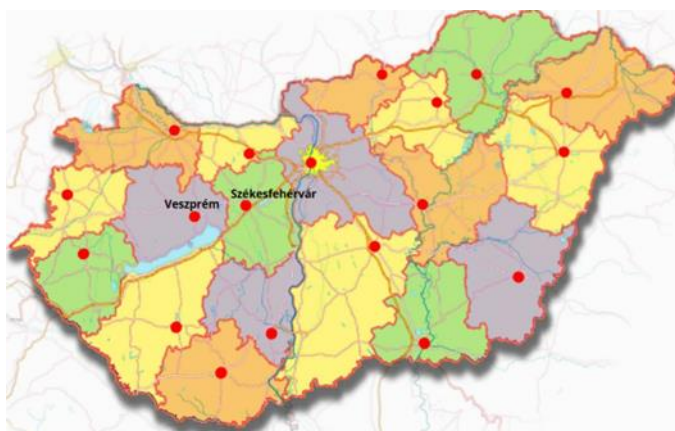


Strategic planning, also builds coherence and reduces fragmentation, by connecting different plans and initiatives. A key feature of effective strategic planning is the mobilising stakeholders and meaningfully engaging public, private, civic and academic actors towards a shared vision. Other important factors are linking vision to action; translating long-term goals into concrete feasible projects and the systematic monitoring of outcomes and results, to track progress and adjust strategies.

This exchange of experiences and practices was followed by a presentation by Advisory Partner [Pablo de Olavide University](#) (ES). The researchers from UPO explained the methods and intentions behind their choice of 57 (economic, social, geographical) indicators in a Baseline Study which will be used for a comparative analysis.

The rest of the evening was dedicated to socialising and networking during a guided tour of the city and a dinner hosted by the Lead Partner.

Day 2 was dedicated to showcasing the city of Veszprém. The award of the [European Capital of Culture 2023](#) title provided the city with an impetus to renovate, build and update many parts of the city, including new community and culturally focused projects. Deputy Mayor, Monica Sotonyi welcomed the group and presented the cities' vision for sustainability and key milestones in its journey. This was followed by a presentation from Sustainability Councillor, Aaron Kovacs about Veszprém's key local characteristics and sustainability initiatives. The group participated in a tour of **ActiCity**, a renovated children's hospital which is now a multi-purpose community space for associations and groups involved in the movement arts (classical ballet, folk dance, wall climbing).



Next, the group visited the **Hangvilla**, a renovated cinema which has been turned into a multifunctional community space, that fosters Hungarian culture through music and theatre. The rest of the day took the group across the city of

Veszprém, highlighting urban planting initiatives, community gardens and greenspaces and urban beekeeping. The tour ended with a visit of an openair concert venue on a former industrial site (**Factory'ard CulturePark**)- a flagship initiative of the European Capital of Culture initiative-, and a trip to Lake Balatón for dinner.

Day 3 was dedicated to discussing project management. A monitoring check-in took place to track progress across all partners. The NWRA, with a role in managing communication for the project provided an overview of the communication tools and next steps. RESOLVO, an external consultancy firm hired to support the NWRA in this role was also introduced. Finally, the project Steering Committee discussed the next steps for the project. The event concluded with a joint lunch.

### About the SUP4SUD initiative:

SUP4SUD is a project funded by Interreg Europe EU that focuses on integrating social and environmental sustainability into urban strategic planning across European cities. The aim is to support local actors to build the capacity for comprehensive approaches in urban planning building on the 2030 Agenda and the New European Bauhaus principles.

The overall objective of the project is to enhance national, regional, or local instruments that effectively integrate the dimension of integrated urban sustainable development strategically across all types of European urban areas.

## A few numbers



2,131,445 €  
budget



01 May 2025-  
31 Jul 2029



12 partners

### Project Partners:

- Lead Partner [Central Transdanubian Regional Innovation Agency \(KDRIÜ\)](#) (HU)
- [Northern and Western Regional Assembly](#) (IE)
- [Stadt Mannheim](#) (DE)
- [Oslo Municipality](#) (NO)
- [Metropolitan Strategic Plan of Barcelona](#) (ES)
- [Chisinau City Hall](#) (RO)
- [Krakow Metropolis Association](#) (PL)
- [The Prague Institute of Planning and Development \(IPR Prague\)](#) (CZ)

- [Pablo de Olavide University](#) (ES)
- [Ialoveni City Hall](#) (MD)
- [City of Tallinn](#) (EE)
- [Avanhard township council of Odesa district of Odesa region](#) (UA)
- [Ministry of Housing and Urban Agenda](#) (ES)

### **About the Northern and Western Regional Assembly:**

The Northern and Western Regional Assembly is one of three Regional Assemblies in Ireland that collectively represent the regional tier of government. As a regional authority the NWRA is part of the local government sector and comprises nine constituent local authorities. The NWRA's vision is set out in the [Regional Spatial and Economic Strategy](#). The aim is to craft a creative, vibrant, low-carbon regional economy building on the strengths of the Northern and Western region of Ireland. The NWRA works with regional and local actors to create better places and to enhance competitiveness through policies that build resilience and sustainability, contributing to regional development.

### **More information:**

- SUP4SUD Project website: <https://www.interregeurope.eu/sup4sud>
- INTERREG Europe: <https://www.interregeurope.eu/>
- NORTHERN AND WESTERN REGIONAL ASSEMBLY: <https://www.nwra.ie/>

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